Law Required Retail Store Signage Guide

State of Nevada Tobacco 21 Law requires 2 signs that must be displayed at the point of sale of any tobacco products. The State has provided both required signs; downloadable at <u>www.responsibletobacconv.com</u>

SIGN 1: TOBACCO 21 LAW

Retailers must, at the point-ofsale of any tobacco products, display a notice indicating:

"The sale of cigarettes, any product containing, made or derived from tobacco, vapor product, alternative nicotine product or product containing, made or derived from nicotine, to persons under 21 years of age is prohibited by law, and the retailer may ask for proof of age to comply with this prohibition."



SIGN 2: HEALTH WARNING

Retailers must, on the point-ofsale counter, display in English & Spanish, a notice indicating:

"HEALTH WARNING- Smoking tobacco during pregnancy can cause birth defects, premature birth and low birth weights."

"¡ADVERTENCIA!- Fumar tabaco durante el embarazo puede causar daño a su bebé al nacer, que nazca prematuro y que nazca bajo de peso."