

Hello!

Training employees on how to ask for and review identification when someone is attempting to purchase tobacco products can be challenging. The Nevada Tobacco Control Program, part of the State of Nevada Department of Health and Human Services, has developed an online training and certification program to help you and your employees.

Our online Responsible Tobacco Sales Training, which can be found at ResponsibleTobaccoNV.com, reviews everything from how to properly check an ID to how to handle complicated customer interactions. We have information to help you and your team understand the laws to be sure that you do not sell tobacco products to minors and young adults. The site features a quiz and certificate of completion that will be emailed to you and the employee who successfully completes the quiz. This certificate is a recognition of understanding the tobacco laws in Nevada and shows your team's dedication to keeping tobacco products out of children's hands.

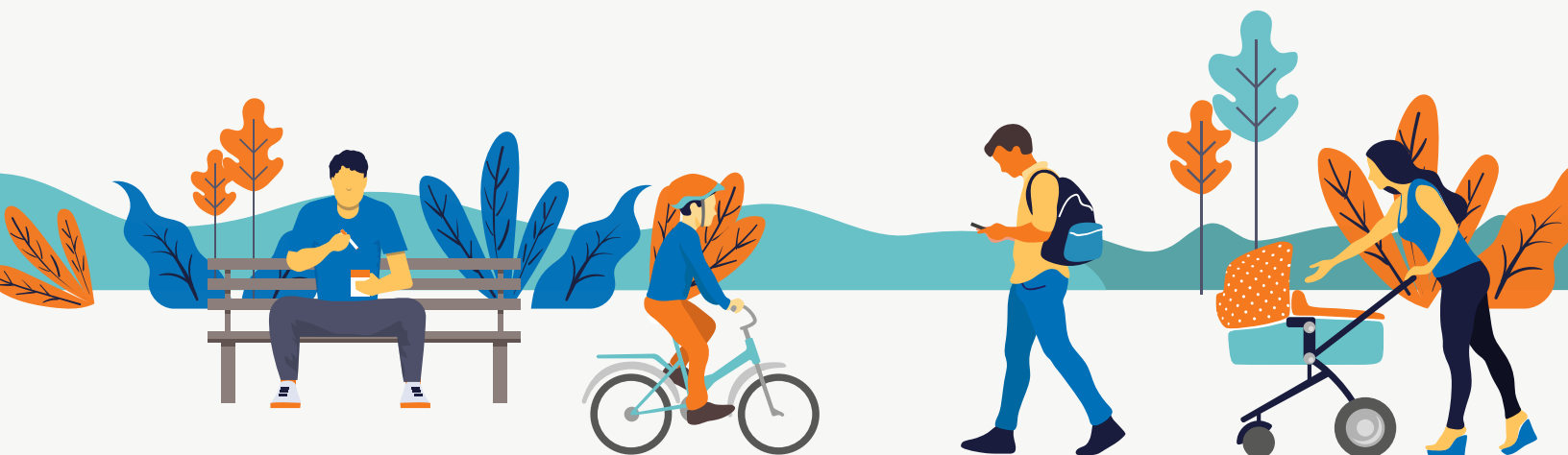
The risks of selling tobacco products to minors and someone under 21 in our state affects you and your employees—as well as Nevada's kids and young adults. The repercussions are high and include fines greater than \$17,000. Terminating an employee for selling tobacco to minors causes a financial burden on you to find, hire, and train new employees. Helping your team know the laws around tobacco sales and how to prevent selling to minors protects you and your employees!

We are excited to partner with you to help train your team on the best practices for tobacco sales and help your employees avoid costly fines and penalties. You and your clerks are the first line of defense against selling tobacco to minors and young adults in Nevada.

If you have any questions or feedback you can email us at info@responsibletoabacconv.com

Sincerely,

Nevada Tobacco Control Program



Welcome!

As a new employee, you will need to become familiar with the tobacco laws for our state and learn how to correctly ask for and review personal identification for any individual attempting to purchase tobacco products in our store. Tobacco sales to underage customers in Nevada are at an all-time high, and it is important that you understand the laws and repercussions from selling tobacco products to underage customers.

This is important for many reasons. **First and foremost, it is against the federal law to sell tobacco products of any kind, including e-cigarettes, to anyone under the age of 21.** If you are caught by Federal Tobacco Enforcement Agencies selling tobacco products to anyone under the age of 21, you may be fined greater than \$17,000 in penalties and citations. In addition, you could face other repercussions including losing your job.

It is estimated that 800 kids and young adults in our state will become new daily smokers each year. You are the first line of defense to help lower this number and protect Nevada's kids and young adults from underage tobacco use.

To help you avoid getting hefty fines and to prevent Nevada kids from using tobacco products, the State of Nevada's Tobacco Control Program created a free training program, quiz, and an official certificate of completion for tobacco merchants and store employees. The online Responsible Tobacco Sales Training reviews everything from how to properly check an ID to how to handle complicated customer interactions and make the right call.

We ask that you review all of the important content on the website: ResponsibleTobaccoNV.com. Then when you are ready, please take the quiz, which is also on the site. A direct link to the quiz is ResponsibleTobaccoNV.com/app.

Completing this quiz and earning your certificate is an important step in your onboarding process with our company! We are committed to helping you be successful in not selling tobacco products to underage customers, and we are here to answer any questions you may have along the way.

Thank you for helping to keep tobacco products out of the hands of kids and young adults in Nevada!



Earn your Tobacco Merchant Training Certificate to Protect Nevada's Kids and Protect Yourself from Fines.



You are the first line of defense to keep tobacco products like cigarettes, e-cigarettes, chew and smokeless tobacco out of the hands of minors and young adults. **If an individual is caught selling to someone under the age of 21, they will be personally fined.**

To keep stores and employees from getting hefty fines and prevent kids and young adults from using tobacco products, we've created a free training program for tobacco merchants and their employees. This 30-minute training reviews everything from how to properly check an ID to how to handle complicated customer interactions.

The online training empowers you with the tools you need to make the right call and keep tobacco products out of the hands of Nevada's kids and young adults.

How to Earn Your Certificate:

1. Visit ResponsibleTobaccoNV.com on any device
2. Click the button to take the quiz
3. Enter your info and find your store
4. Review the learning material and take a short quiz
5. Receive your certificate that proves you're able to responsibly sell tobacco

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Together we can reduce the amount of tobacco products being used by Nevada's kids.

Obtenga su certificado de capacitación de vendedor de tabaco para proteger a los niños y adolescentes de Nevada y protegerse de las multas.



Usted es la primera línea de defensa para mantener los productos de tabaco como cigarrillos, cigarrillos electrónicos, tabaco para masticar, fuera del alcance de menores y jóvenes. **Si un individuo es encontrado vendiendo a alguien menor de 21 años, será multado.**

Para evitar que las tiendas y los empleados reciban fuertes multas y evitar que los niños y adolescentes usen productos de tabaco, hemos creado un programa de capacitación gratuito para los vendedores de tabaco y sus empleados. Esta capacitación de 30 minutos repasa todo, desde cómo verificar correctamente una identificación hasta cómo manejar interacciones complicadas con los clientes.

La capacitación en línea le brinda las herramientas que necesita para tomar la decisión correcta y mantener los productos de tabaco fuera del alcance de los niños y adolescentes de Nevada.

Cómo obtener su certificado:

1. Visite ResponsibleTobaccoNV.com desde su celular o computadora
2. Haga clic en el botón para realizar la prueba
3. Ingrese su información y busque su tienda
4. Revise el material de aprendizaje y responda un breve cuestionario
5. Reciba su certificado que demuestra que puede vender tabaco de manera responsable

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Juntos podemos reducir la cantidad de productos de tabaco que utilizan los niños de Nevada.

Learn Nevada's Tobacco Sales Laws and Avoid Hefty Fines

Did you know that Nevada offers a free online service to help you learn how to correctly handle tobacco sales and keep tobacco products out of the hands of minors?

The Nevada Responsible Tobacco Sales Training and Certificate Program Covers:

- Nevada tobacco laws and fines
- How to properly check an ID
- Coaching on how to handle complicated customer interactions



You are the first line of defense to help keep tobacco products out of the hands of Nevada's kids!

Visit ResponsibleTobaccoNV.com

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Be sure to check ID for tobacco sales.

ResponsibleTobaccoNV.com

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You must be 21 or older to purchase tobacco in Nevada